



## ONLINE BACKUP SERVICE

### *Why Backup?*

*You put a lot of time, effort and money into building your Printer's Plus database. Your pricing, customer information and order history are precious resources that you would not want to lose. It is essential to have regular backups of your database and store them offsite for optimal protection.*

Many customers have thought that they were getting good backups because their backup service told them they were. But in reality, they were not. There are backup services that are very inexpensive and you might be tempted to use one of them. Before you sign on the dotted line, consider these points.

1. A copy of your Printer's Plus database is not a backup! Because the database is a SQL Server database, the Printer's Plus backup utility must be executed to correctly capture the information in a way that will be restorable.
2. Second, most of the backup services keep only one copy of the backup, the most recent one. If you are using the Printer's Plus online backup service, we capture and keep a daily backup for every day of the current month, a monthly backup for every month of the current year, a quarterly backup for the prior year, and a yearly backup for all years prior to that.
3. The third point to consider is that we can verify the integrity of your Printer's Plus backup file since it is the data file for our software. If something is wrong with the backup file, we will know about it and will notify you.

**Having a backup service does provide the convenience of off-site storage of your data, which is important to maintaining its integrity. But it doesn't provide a total solution, like the Printer's Plus Online Backup Service.**

We want to make sure your investment and data information remains secure, reliable, and backed up. That is why we created an online backup service that automatically uploads your backup to our secure web server. Since your online backups are verified regularly by a Printer's Plus technician, you can have confidence that your investment and data are secure.

## **Benefits of the Printer's Plus Online Backup Service**

- The Online Backup Service is very easy to use. There is a simple, one-time setup utility to run, then you can sit back and relax, knowing that we are taking care of your backups for you.
- Backup integrity. Your backup will be tested for data integrity on our server so you never have to worry about the backup content.
- If you have a data related problem, Printer's Plus technical support can access your backup to help diagnosis the problem quickly. We will keep a comprehensive collection of backups for you, including a daily backup for every day of the current month, a monthly backup for every month of the current year, a quarterly backup for the prior year, and a yearly backup for all years prior to that.
- Cost effective. The cost of the Online Backup Service starts at under \$1/ day.
- If the first call you place when a disaster occurs is to our technicians, we will be in the best position possible to help if we have a copy of your backup at our fingertips.

Even if your Internet connection is down or your drive has failed due to mechanical problems, we can put your backup on our ftp site and you can download it within minutes. We can help you get Printer's Plus setup on a temporary computer while your main server is being repaired/replaced instead of being down for days.